

(Print or Type Responses)

1. Name and Address of Reporting Person ROBINSON THOMAS E			2. Issuer Name and Ticker or Trading Symbol TANGER FACTORY OUTLET CENTERS INC [SKT]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input type="checkbox"/> Officer (give title below) <input type="checkbox"/> 10% Owner <input type="checkbox"/> Other (specify below)						
(Last) (First) (Middle) 309 GARRISON FOREST ROAD			3. Date of Earliest Transaction (Month/Day/Year) 03/11/2004				6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person						
(Street) OWNINGS MILLS, MD 21117			4. If Amendment, Date Original Filed (Month/Day/Year)										
(City) (State) (Zip)			Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned										
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
			Code	V	Amount	(A) or (D)	Price						
Common Stock	03/11/2004		M		4,000	A	\$ 18.625	4,795	D				
Common Stock	03/11/2004		S		4,000	D	\$ 43.3852	795	D				
Common Stock	03/11/2004		M		5,000	A	\$ 22.125	5,795	D				
Common Stock	03/11/2004		S		5,000	D	\$ 43.3852	795	D				
Common Stock	03/11/2004		M		5,000	A	\$ 30.125	5,795	D				
Common Stock	03/11/2004		S		5,000	D	\$ 43.3852	795	D				
Common Stock	03/11/2004		M		3,000	A	\$ 25.75	3,795	D				
Common Stock	03/11/2004		M		3,000	A	\$ 24.375	6,795	D				

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		(A)	(D)	Date Exercisable	Expiration Date				
Non-Qualified Stock Option (right to buy) (u)	\$ 18.625	03/11/2004		M		4,000	03/08/2001 (u)	03/08/2010	Common Stock	4,000	\$ 0	1,000	D	

Non-Qualified Stock Option (right to buy) (1)	\$ 22.125	03/11/2004		M			5,000	01/08/2000 (2)	01/08/2009	Common Stock	5,000	\$ 0	0	D	
Non-Qualified Stock Option (right to buy) (1)	\$ 24.375	03/11/2004		M			3,000	01/23/1996 (2)	01/23/2005	Common Stock	3,000	\$ 0	0	D	
Non-Qualified Stock Option (right to buy) (1)	\$ 25.75	03/11/2004		M			3,000	01/22/1997 (2)	01/22/2006	Common Stock	3,000	\$ 0	0	D	
Non-Qualified Stock Option (right to buy) (1)	\$ 30.125	03/11/2004		M			5,000	01/06/1999 (2)	01/06/2008	Common Stock	5,000	\$ 0	0	D	

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
ROBINSON THOMAS E 309 GARRISON FOREST ROAD OWNINGS MILLS, MD 21117	X			

Signatures

By: James F. Williams For: Thomas E. Robinson		03/12/2004
** Signature of Reporting Person		Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Stock option granted pursuant to the Tanger Factory Outlet Centers, Inc Stock Option Plan.
- (2) The option becomes exercisable in five equal annual installments, commencing one year from the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.