UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

Current Report Pursuant to Section 13 or 15(d) of The Securities Exchange Act of 1934

Date of Report (date of earliest event reported): August 23, 2004

TANGER FACTORY OUTLET CENTERS, INC. _____ (Exact name of registrant as specified in its charter)

North Carolina North Carolina 1-11986

1-11986

56-1815473 -----

(State or other jurisdiction of (Commission File Number)

(I.R.S. Employer Identification Number)

Incorporation)

3200 Northline Avenue, Greensboro, North Carolina 27408 ______

> (Address of principal executive offices) (Zip Code) (336) 292-3010

(Registrants' telephone number, including area code) N/A

(former name or former address, if changed since last report)

Item 5.02 Departure of Directors or Principal Officers; Election of Directors; Appointment of Principal Officers

On August 23, 2004, the Company issued a press release announcing that its Board of Directors has approved an expansion of its Board from five to six members and has elected Allan L. Schuman to become a member of the Company's Board of Directors effective August 17, 2004. This press release, which includes information about Mr. Schuman's business history, is attached to this current report as exhibit 99.1.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: August 23, 2004

TANGER FACTORY OUTLET CENTERS, INC.

/s/ Frank C. Marchisello, Jr. Bv: _____

Frank C. Marchisello, Jr.

Executive Vice President, Chief Financial Officer

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EXHIBIT INDEX

Exhibit No.

Press release announcing expansion of the Company's Board of Directors and the appointment of Allan L. Schuman as a member of the Company's Board of Directors.

FOR RELEASE: IMMEDIATE RELEASE

CONTACT: Rochelle Simpson - (336) 834-6836

TANGER FACTORY OUTLET CENTERS, INC. ANNOUNCES EXPANSION OF ITS BOARD OF DIRECTORS AND APPOINTMENT OF ALLAN L. SCHUMAN AS DIRECTOR

GREENSBORO, NC, August 23, 2004, Tanger Factory Outlet Centers, Inc. (NYSE:SKT), announced today that its Board of Directors has approved an expansion of its Board from five to six members and has elected Allan L. Schuman to become a member of Tanger's Board of Directors.

Mr. Schuman, Chairman of the Board of Ecolab, Inc. (NYSE:ECL), brings 45 years of executive and management experience in development and marketing. After service in numerous executive positions including President of Ecolab Services Group from 1988 to 1992, he was named President and Chief Operating Officer of Ecolab, Inc. in August 1992 and President and Chief Executive Officer in March 1995. Mr. Schuman assumed the additional position of Chairman of the Board in January 2000. In July 2004, he retired from his position as Chief Executive Officer and remains active in Ecolab's growth by serving as its Chairman. Mr. Schuman also serves as a director of Schwan's Sales Enterprises, Inc., The Soap and Detergent Association, the Ordway Center for the Performing Arts and the Guthrie Theater. He is also a member of the Board of Overseers of Carlson School of Management at the University of Minnesota, and the Board of Trustees of Hamline University.

"We are pleased to add to our Board of Directors someone with Mr. Schuman's outstanding credentials and impressive business background in running a large cap public company," said Stanley K. Tanger, Chief Executive Officer and Chairman of the Board. "Mr. Schuman's insight and business acumen will add value and perspective to our board."

Tanger Factory Outlet Centers, Inc. (NYSE: SKT), a fully integrated, self-administered and self-managed publicly traded REIT, presently has ownership interests in or management responsibilities for 38 centers in 23 states coast to coast, totaling approximately 9.3 million square feet of gross leasable area. For more information on Tanger Outlet Centers, visit our web site at www.tangeroutlet.com.

*** end ***

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